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The Business of Graphic Design: A Professional's Handbook, 2nd edition

The first comprehensive guide to working in and maintaining a graphic design business in Ontario, the Association's handbook covers how to:

- Find a job
- Price design services
- Respond to an RFP
- Prepare an estimate
- Schedule and manage a project
- Safeguard intellectual property
- Set up your own business
- Hire and retain creative talent
- Market design services

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